OPTIMUS-ELITE PERFORMANCE SUITE

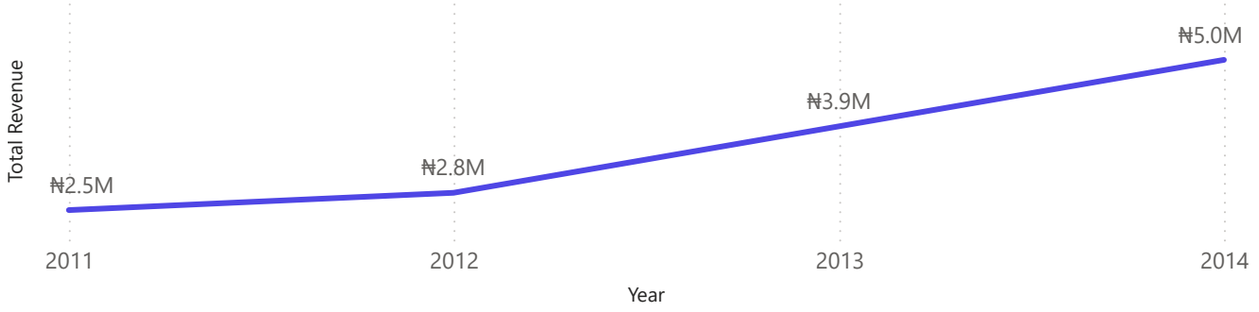
EXECUTIVE OVERVIEW & ANALYSIS

Year

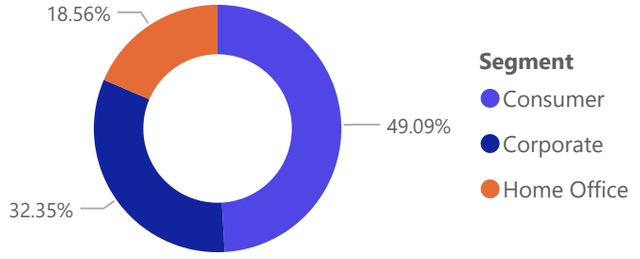
All

₦14.21M	₦13.87M	6033	54
Total Revenue	Net Profit	Total Quantity	Prod Count

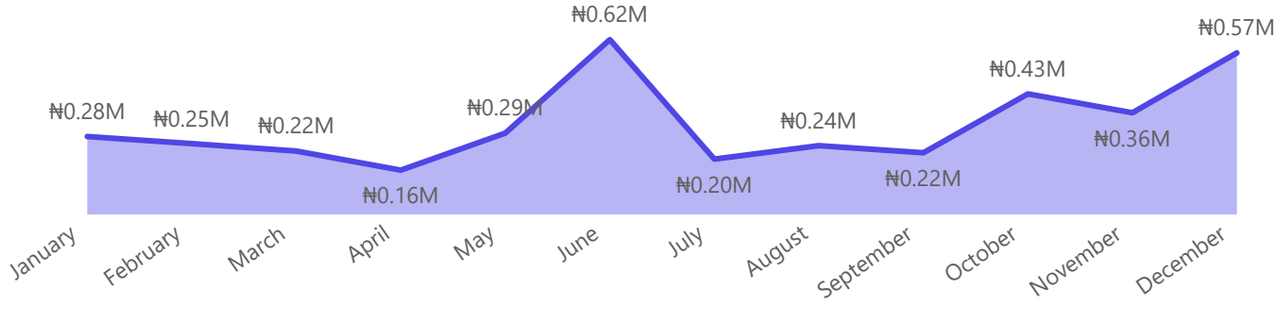
Annual Revenue Performance Trend



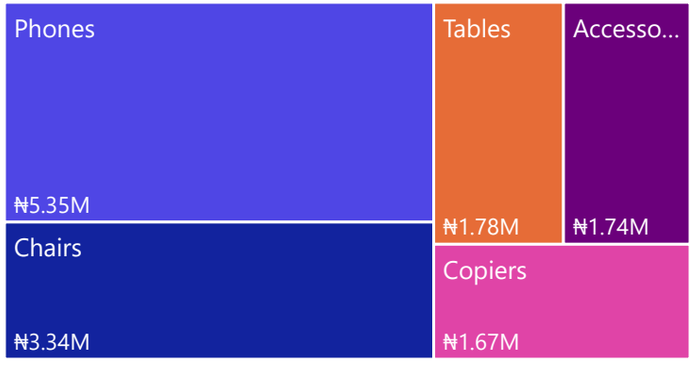
Profit Distribution by Customer Segment



Monthly Profitability Analysis - FY 2013 Peak



Profit Contribution by Product Sub-Category



OPTIMUS-ELITE PERFORMANCE SUITE

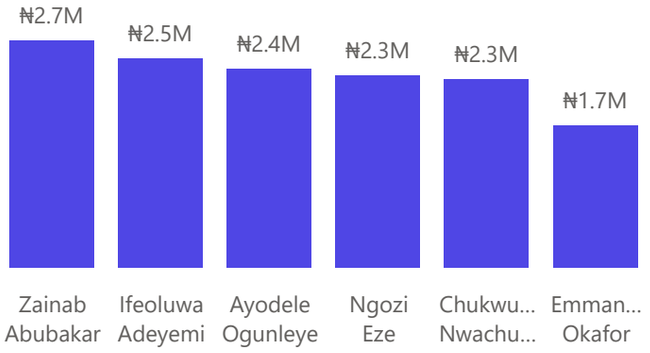
EXECUTIVE OVERVIEW & ANALYSIS

Year

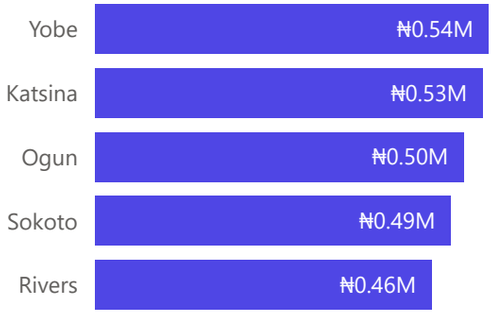
All

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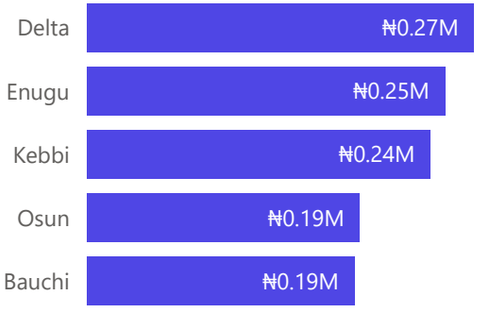
Regional Manager Performance by Profit



Top 5 States By Net Profit



Bottom 5 States By Net Profit



Bottom 5 Products by Profitability

Product Name	Total Profit
HP LaserJet Pro MFP M428fdw Printer	₦83,711.45
Humanscale Freedom Office Desk Chair	₦78,731.92
Plantronics CS510 - Over-the-Head monaural Wireless Headset System	₦76,736.43
Apple iPhone 12 Pro Max, 256GB	₦70,216.77
Brother HL-L2390DW Monochrome Laser Printer	₦70,081.15

Total Profit by Order Priority

